

## **Privacy Policy**

We, at **HOTEL THE EMIRATES** (“EMIRATES HOTEL”) are committed to respecting your online privacy and recognize the need for appropriate protection and management of any personally identifiable information you share with us. This Privacy Policy ("**Policy**") describes how EMIRATES HOTEL collects, uses, personal information of users through its websites and applications (collectively, the "Platform"). This policy applies to those who visit the Platform, or whose information EMIRATES HOTEL otherwise receives in connection with its application (including but not limited to contact information of individual, e-mail id, address). For the purposes of the Privacy Policy, "**You**" or "**Your**" shall mean the person who is accessing the Platform.

Emirates Hotel is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using our website, application then you can be assured that it will only be used in accordance with this privacy statement.

Emirates Hotel may change this policy from time to time by updating this page. You shall check this page from time to time to ensure that you are aware of the changes so instated. This policy is effective from January 2021.

### **What we collect?**

We may collect the following information:

- name title
- contact information including email address

### **How EMIRATES HOTEL may use your Personal Information?**

We will only use your personal data in a fair and reasonable manner, and where we have a lawful reason to do so; and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customize the website according to your interests.

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at: [info@themirateshotel.in](mailto:info@themirateshotel.in)

### **Social Media**

EMIRATES HOTEL operates channels, pages and accounts on some social media sites to inform, assist and engage with customers. EMIRATES HOTEL monitors and records comments and posts made on these channels about itself in order to improve its products and services.

Please note that you must not communicate the following information to EMIRATES HOTEL through such social media sites:

- sensitive personal data including
- (i) special categories of personal data meaning any information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation and
  - (ii) other sensitive personal data such as criminal convictions and offences and national identification number; - Excessive, inappropriate, offensive or defamatory content.

EMIRATES HOTEL is not responsible for any information posted on those sites other than the information posted by its employees on its behalf. EMIRATES HOTEL is only responsible for its own use of the Personal Information received through such sites.

### **Password security:**

Emirates Hotel firmly believes in protecting the personal information of the User. Emirates Hotel or any of its staff or official will never ask for any password or related information from its users and the users are also advised, in order to protect access to their accounts and to other channels, do not disclose the passwords to anyone.

The users will also need to undertake not to disclose the password to anyone. In order that the passwords become complex and difficult for others to guess the you should carefully choose the alpha numeric passwords with combination of uppercase alphabets and numbers and special characters. ( like @,%,&! etc.)

The password is private information and it must be kept confidential by the owner of the username related to the password. If a password is known by someone other than the owner, that username and password could be misused to access resources and information possibly with criminal intent—and without notice since they would appear as the registered owner.

**This Privacy Policy doesn't apply to:**

- The information practices of other companies and organizations that advertise our services
- Services offered by other companies or individuals, including products or sites that may include Google services, be displayed to you in search results, or be linked from our services

**Third party sites**

If you click on one of the links to third party websites, you may be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

**Sharing of information with third-parties**

**We will share information with third parties who perform services on our behalf.**

We share information with vendors who help us manage our online registration process or payment processors or transactional message processors. Some vendors may be located outside of India.

**We will share information with the event organizers.** We share your information with event organizers and other parties responsible for fulfilling the purchase obligation. The event organizers and other parties may use the information we give them as described in their privacy policies.

**We will share information with our business partners.** This includes a third party who provide or sponsor an event, or who operates a venue where we hold events. Our partners use the information we give them as described in their privacy policies.

**We may share information if we think we have to in order to comply with the law or to protect ourselves.** We will share information to respond to a court order or subpoena. We may also share it if a government agency or investigatory body requests. Or, we might also share information when we are investigating potential fraud.

**We may share information with any successor to all or part of our business.** For example, if part of our business is sold we may give our customer list as part of that transaction.

**We may share your information for reasons not described in this policy.** We will tell you before we do this.

### **Disclaimer**

EMIRATES HOTEL does not store any account related information or any credit / debit card details. EMIRATES HOTEL shall not be liable for any loss or damage sustained by Users as a result of any disclosure (inadvertent or otherwise) of any information concerning the User's account, credit cards or debit cards.

In case any Personal Information is shared by you with EMIRATES HOTEL, which is not requested by EMIRATES HOTEL (whether mandatorily or optionally), EMIRATES HOTEL will not be liable for any information security breach or disclosure in relation to such information.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

Emirates Hotel undertakes not to disclose the information provided by the users to any person unless such action is necessary to the extent required by law and for regulatory purposes.

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

### **Jurisdiction**

If you choose to visit the website, your visit and any dispute over privacy is subject to this Policy and the website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.